



Research Intern (Semester/ Summer)

About Liquefy Limited

Liquefy is a venture-backed technology solution and consultancy that enables innovative business models through blockchain technology and digitization. The founders had experiences from companies such as BlackRock, Deutsche Bank, HSBC, King & Wood Mallesons, Morrison Foerster and The9. The first product, Liquefy DS Platform, provides the tools for digital securities issuance, alongside with a comprehensive compliance protocol for over 50 jurisdictions. More details can be found at www.liquefy.com.

Job Description

Marketing

- Operate social media platforms, draft news update, conduct marketing campaign for brand building and enhancement in driving awareness
- Assist to formulate & implement marketing communication strategies for internal & external parties
- Support the team on business presentation and client meetings preparation

Research

- Perform research, analysis of market news & trend, competitor analytics, product comparison to support business development and product team
- Research and analyze the business strategy from planning to implementation in a fast changing blockchain industry
- Support on creating industry reports to find new applications of blockchain for potential clients

Perks

- Join Liquefy's mission to become the market leader in blockchain technology and digital securities
- Contribute to one of the Hong Kong's most exciting Fintech startups.
- Be exposed to opportunities to learn about the blockchain, finance and startup industry



Who Do We Like?

- University year 2 or above in Business/ Marketing/ PR/ Multimedia/ Statistic & analytics, or related disciplines; Exceptional year 1 student will be considered
- Strong interest in Fintech and blockchain technology
- Good analytical skills with strong numerical sense
- Proactive, driven and high-energy
- Good command of spoken & written English and Chinese

What Should You Expect?

Semester Internship (April to June)

- 2 days / week; \$2,000 HKD / month

Summer Internship (June to August)

- 5 days / week; \$5,000 HKD / month