



## Business Analyst / Associate

### Liquefy Limited

Liquefy is a venture and corporate backed Fintech startup based in Hong Kong. Leveraging blockchain technology, our end-to-end technology solution is used by asset owners such as real estate developers, closed-end funds or even esports manager to tokenize their assets, enabling investors to participate in investments that they could not gain access to. Liquefy has been covered by multiple international and local medias such as SCMP, NASDAQ, HKEJ and Ming Pao. For more information, please visit [www.liquefy.com](http://www.liquefy.com).

Liquefy is founded by a team of investment bankers, asset management professionals, technology entrepreneurs and lawyers. We are looking for a fresh, young and dynamic individual to join us as a Business Analyst / Associate.

#### Key Responsibilities:

- Create proposals and presentations for clients, partners and investors.
- Research on trends in the blockchain industry and tokenization space, with regular reporting to the management team.
- Coordinate communication between clients and the company.
- Maintain our CRM system for effective marketing and corporate communications.
- Development of content and supporting materials for digital and event marketing.
- Ad hoc projects as needed.

#### Skills Required:

- Bachelor's degree, equivalent industry experience, or relevant role experience.
- 2+ years of experience preferably from the financial services or technology sector; Impressive fresh graduates are welcome.
- Strong interest in blockchain technology and with understanding of blockchain-related applications in the financial industry.
- Exceptional spoken and written English and/or Cantonese communication skills.
- Socially confident and personable with excellent presentation skills.
- Well presented, self-motivated, organised and accountable.

#### Compensation:

- Highly competitive; We look for quality more than quantity.